



August 2017

**2017-2018 Membership Renewals
Due Now**

Contact Ann McVey for Invoice Copy

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Message from Roundtable Chairman Rob Martinovich



It is a pleasure to serve as your Chairman for 2017-2018. We have strong membership, an outstanding board of directors and focused program of work.

Our stated mission is: Business Leadership Advancing Oklahoma's Economy. We do this by serving as the state's primary economic development "support" organization – providing vital funding to assist our Governor, Lieutenant Governor, Commerce Department and our many statewide partners.

This backing includes supporting workforce development, trade and investment missions; marketing Oklahoma globally; hosting prospects, site location consultants and dignitaries; economic development strategic planning efforts; and sponsoring special business development events.

We continue to make a difference. This past year, our members, who represent key manufacturing, financial, energy, business services, R&D, education and economic development organizations, assisted our state's leaders and partner communities in creating over 5000 new jobs and nearly \$2.4 billion in private sector investment.

Thank you for being a key partner in our state's comprehensive economic development effort.

New 2017-2018 Officers and Directors Selected



Chairman Rob Martinovich, ONEOK, Tulsa; Secretary/Treasurer Brenda Rolls, Frontier Electronic Systems, Stillwater and Chairman-Elect Bill Anoatubby, The Chickasaw Nation, Ada

CHAIRMAN

Rob Martinovich, Executive Vice President & Chief Administrative Officer
ONEOK – Tulsa

CHAIRMAN-ELECT

Governor Bill Anoatubby
The Chickasaw Nation - Ada

SECRETARY/TREASURER

Brenda Rolls, President & CEO
Frontier Electronic Systems - Stillwater

PAST CHAIRMAN

Renee Porter, President
Cristo Rey/Scissortail Community Development Foundation – Oklahoma City

BOARD OF DIRECTORS

Scott Dewald, Rural Enterprises of Oklahoma, Inc., Durant
Steve Hahn, AT&T, Oklahoma City
Steve Hendrickson, The Boeing Co., Tulsa.
Michael Ming, GE Global Research, Oklahoma City
Chris Scully, Dell, Inc., Oklahoma City
Stuart Solomon, PSO, Tulsa
Sean Trauschke, OGE Energy Corp., Oklahoma City

EX OFFICIO MEMBERS:

Fred Morgan, The State Chamber
Michael Neal, Tulsa Regional Chamber
Roy Williams, Greater Oklahoma City Chamber

Ann Ackerman, Ph.D., serves as President/CEO

Upcoming Roundtable Meeting

SAVE THE DATE

**Oklahoma Business Roundtable
Fall Membership Meeting
Oklahoma City Golf & Country Club
7000 N.W. Grand Blvd – Oklahoma City**

October 4, 2017

Keynote speaker will be Chad Richison, President, Paycom Group

3:00 – 4:15pm Board Meeting
4:30 – 6:00pm Membership Meeting
6:00 – 7:00pm Networking Reception

RSVP to Ann McVey at (405) 235-3787 or amcvey@okbusinessroundtable.org

Welcome to Our New Members!

Avara Pharmaceutical Technologies – Norman – Tim Tyson, Chairman and CEO

Benham, a Haskell Co., Oklahoma City – Michael Gwyn, President

Case & Associates Properties, Inc. – Tulsa – Mike Case, CEO

JE Dunn Construction – Oklahoma City – Trent Wachslicht, Senior Vice-President

Gateway Mortgage Group – Tulsa - Kevin Stitt, President and CEO

Hitch Enterprises, Inc. – Guymon – Chris Hitch, President and Co-CEO

Mammoth Energy Partnership – Oklahoma City – Arty Straehla, CEO

Oklahoma Center for Nonprofits – Oklahoma City – Marnie Taylor, President and CEO

World Water Works – Oklahoma City - Mike McDonald, CFO

Recent Events/Projects

Roundtable Annual Meeting Held in Tulsa



Over 100 statewide business executives and economic development partners attended the Oklahoma Business Roundtable's annual meeting on June 7, 2017 in Tulsa.

Matt Jennerich, Data Center Operations Manager for Google-Pryor, was the guest speaker. Jennerich provided an overview on current technology trends and the current infrastructure requirements of an internet data center.

Power costs and fiber access are critical components. He told members that the demand for cloud computing (delivery of hosted services over the internet) is expected to grow 18% annually. The Pryor facility began operations in 2008. To date, the company has invested over \$2 billion in growing the Oklahoma facility, which now employs 400 workers.

State economic development presentations were given by Governor Mary Fallin, Lt. Governor Todd Lamb and Secretary of Commerce Deby Snodgrass. Roundtable members approved updated bylaws, and new officers and directors. A networking reception followed the meeting.



Roundtable Board at Tulsa Annual Meeting in June.

Business Roundtable Grants Support State Projects

The Roundtable has approved grant funding of \$330,500 for 17 statewide economic development projects. These funds were then leveraged to secure an additional \$1.6 million in partner funding for the one-time grants.

1. Governor's Economic Development Marketing Team

The team includes over 35 Oklahoma community economic developers who work to market, recruit and grow Oklahoma business investment and jobs – in tandem with work of Commerce Department, Governor and Lt. Governor. Marketing events are scheduled for Atlanta, Dallas, Los Angeles & New York and throughout the state of Oklahoma.

2. Governor's International Team

The team supports protocol, export and foreign direct investment activities via a 48-member group of statewide companies, communities, law firms, education institutions and economic development organizations.

3. Creative Oklahoma - MIT Mentorship Program

This successful program is designed by the Massachusetts Institute of Technology and will help match Oklahoma mentors (business executives, entrepreneurs) with early start-up companies.

4. i2E - Love's Cup Competition

This statewide collegiate business plan competition simulates the real world process of researching a market, writing a business plan and making a presentation to potential investors. The program awards scholarships and fellowships and has helped start-up dozens of new companies.

5. Northeast Oklahoma Regional Alliance

The Northeast Oklahoma Regional Alliance (NORA) is a 14 -county economic development organization helping prepare and grow communities. Funding will support two of the organization's flagship efforts that revolve around health as an economic development driver and workforce development.

6. Oklahoma Bioscience Association

The statewide Oklahoma Bioscience Association promotes the growth of the biosciences in Oklahoma through partnership building, education and outreach, networking, policy development and publicity.

7. OCAST - Manufacturing Networking Project

This project includes 7+ Manufacturing Networking events across the state in FY 2018. Locations include: SWOK (Duncan), NWOK (Enid), NEOK (Owasso), SEOK (Durant or McAlester), Oklahoma City, Tulsa, and Broken Arrow. The primary goal is to increase manufacturing (and capability) awareness between industries in the region with the purpose of increasing business between these companies.

8. OCAST & OU IHUB - SBIRx

Funds will support an effort to direct more federal SBIRx (Small Business Innovative Research) funding for Oklahoma start-up companies through a new partnership between the Oklahoma Center for Advancement of Science and Technology (OCAST) and the University of Oklahoma's new IHub entrepreneur development facility in Norman.

9. OK2Grow - Dream It Do It Oklahoma

Dream It Do It facilitates the development of Oklahoma's future workforce by creating awareness of careers and promoting pathways that build confidence and excitement for education and workplace success. This project will expand the current successful advanced manufacturing program to two additional high schools in the Tulsa region.

10. OK2Grow - Oklahoma Education and Industry Partnership

This is a three-day professional development project for over 200 Oklahoma (K-12) teachers in STEM fields resulting in information to take to students in the classroom. Goal is to grow relevance and interest in key student age groups further introducing them to aerospace, energy, IT, bio, agriculture, and other key economic sectors. The project will support events in Oklahoma City, Tulsa and Lawton.

11. Oklahoma Educated Workforce Initiative (OEWI) – PolicyLab

The Oklahoma Educated Workforce Initiative is the only statewide organization exclusively working to get the business community more engaged in education. Funding will assist several research and education projects.

12. Oklahoma Quality Award Foundation – Quality Award Conference & Awards

Funds will support performance management training and development – through live sessions and webinars – and host an annual Quality Award Conference highlighting best practices of Oklahoma companies and organizations.

13. Oklahoma State Regents for Higher Education – STEM

Funds will be used for program support for the annual STEM conference hosted by Governor Fallin in October 2018.

14. Potts Family Foundation – Early Childhood Conference

This annual education and awareness conference was held July 2017 in Oklahoma City. The event was targeted to business and community leaders. It highlighted the latest research and programs, from within and outside the State, which are making a positive impact on families with the earliest learners (age 0-5). This age group is the first segment of Oklahoma's workforce pipeline.

15. Techlahoma Oklahoma - Global Entrepreneurship Week

Funds will be used to support two major projects/activities during Global Entrepreneurship Week in November 2017 and throughout the year. Included are: Open Beta, a creative conference and event that puts the spotlight on innovators and innovation in tech, pop culture, music, food, art, entrepreneurship, and social causes that are making an impact in Oklahoma and in the region; and We Make Oklahoma, an initiative to connect and tell the story of creative

and innovative individuals, contributors and companies who are building Oklahoma's economic future.

16. University of Central Oklahoma Foundation - National Conference on Undergraduate Research Funds will be used for program support for the April 2018 National Conference on Undergraduate Research (NCUR) at UCO in Edmond. The conference isn't just any research conference - it is the Olympics of student research. UCO is the first university in Oklahoma to be awarded this conference - which will bring in as many as 5,000 students/guests to the state.

17. U.S. FIRST Robotics – Oklahoma Regional Program

Teams from across the country compete in an annual robotics competition designed to pair professionals and young people to solve an engineering design problem. The Oklahoma Regional competition will be held in March 2018 in Oklahoma City. It will involve hundreds of students, approximately 60 school teams and is designed to stimulate advanced manufacturing/STEM workforce.

Commerce/Workforce News

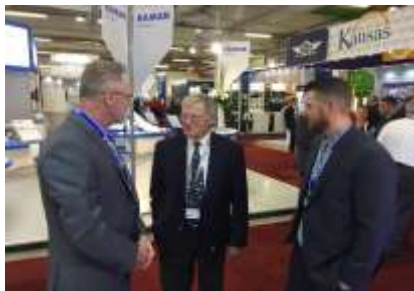
Oklahoma Team Finds Success at Paris Air Show



Aerial photo of the 52nd International Paris Air Show Exhibition Center of Le Bourget

Governor Mary Fallin joined a working team of state economic developers and company officials at the aerospace industry's premier event in Paris in June. Discussions were held with high-level executives from aerospace companies based across the globe. The air show brought together industry players from around the world, showcasing the latest technological innovations in aviation and defense. Over 351,000 visitors from 50 countries participated. Roundtable support was utilized for the event.

Over 60 meetings were set during the air show. These meetings included companies that were targeted because of their supply chain ties or were considering breaking into the U.S. market. Five Oklahoma communities participated with the Oklahoma delegation and attended over 32 prospect meetings. Early results at this time reflect \$2.120 million in projected sales. This is an increase from the previous show.



Senator Inhoff at Paris Air Show



Gov. Fallin and OK Business Development Team at Paris Air Show

New and Expanded Industry

Below are selected statewide 2nd Quarter 2017 new and expanded industry announcements.

Company	Location	Projected Jobs
AXH Air Coolers	Claremore	240
Ductmate	Wagoner	60
Logistyx	Tulsa	50
MedXM	Oklahoma City	400
McClarín Plastics	Oklahoma City	58
Webstaurant	Durant	160

Other major expansion/investments include Webco, Sand Springs (\$70 million); Kodak, Weatherford; Semgroup, Woods & Blaine counties; Union Pacific, statewide; Tierpoint, Oklahoma City; Omni Air, Tulsa; Alfa Laval, Broken Arrow; Xcaliber, Pryor and OGE/Solar, Covington.



Holcim U.S Cement plant in Ada Completes
\$100 Million Modernization in June.
Photo: Richard R. Barron/The Ada News)

Oklahoma Team Works Biotechnology Trade Show

Approximately 16,123 biotech leaders from around the globe attended the 2017 BIO International Conference in San Diego, CA. The OKBio delegation consisted of 36 delegates from 21 Oklahoma organizations/companies. The delegates attended 140 meetings with potential partners in research, funding, etc. The team made contact with over 1000 people at the booth over the course of the conference. A reception was held at the Hilton San Diego Gaslamp Quarter, which attracted over 100 attendees. The Roundtable was a supporter of this event.



Oklahoma Trade Booth at BIO International Convention
June 19-22 – San Diego

Over 200 Oklahoma Teachers Receive STEM Training Support



STEM Training Session at Francis Tuttle Career Tech, OKC

In an effort to grow relevance and interest of STEM careers with key student age groups, the Roundtable supported three professional development events in June/July in Oklahoma City, Lawton and Tulsa.

Over 200 Oklahoma (K-12) teachers in STEM fields participated. Special briefings and company tours were held to introduce the group to aerospace, energy, IT, bio, agriculture and other key economic sectors.

The goal is to provide relevance and rigor to STEM education/training and workforce development; expose STEM educators to high value STEM careers in Oklahoma; motivate students to develop and maintain a career pathway; and provide professional development for Oklahoma STEM educators. Annually the program is designed to reach as many as 15,000 students statewide.

Oklahoma Early Childhood Coalition Business Summit

The Potts Family Foundation (PFF), with a major financial contribution from the Oklahoma Business Roundtable and broad support from six private foundations from across the state, sponsored a second annual conference on July 12 in OKC. The event was targeted to business and community and education leaders – highlighting the latest research and programs, from within and outside the State, which are making a positive impact on families with the earliest learners (age 0-5). This age group is the first segment of Oklahoma’s workforce pipeline.



Dr. Dipesh Navsaria

Keynote speaker was noted early childhood researcher Dr. Dipesh Navsaria. His address, entitled “Early Experiences Elevate Everything: Early Brain and Child Development and the Future of Society,” highlighted both national research findings and outcomes from his pediatric practice in Madison, WI. Dr. Navsaria stressed the importance of strong human relationships, understanding toxic stress and its long-term health implications, and how quality programs impact early brain development and overall public health.

New Program Targeting New Business Growth in Rural Oklahoma Underway



A unique venture assessment program for early stage entrepreneurs in rural Oklahoma is underway. The overall goal is to increase business start-up activity and grow new jobs. i2E and its partners completed two GrowOK classes, one in Ada in partnership with The Chickasaw Nation and one in Durant in partnership with the Choctaw Nation in the past few weeks.

The “Grow Oklahoma” program incorporates i2E’s successful venture assessment program and is targeted to rural and Native American entrepreneurs. The three week program is designed to explore the product/market fit of a new business concept.

Additional GrowOK classes are scheduled for September and October in partnership with the Cherokee and Muscogee (Creek) Nations.

The project is funded with a grant from the U.S. Economic Development Administration with matching funds from Oklahoma’s four largest Native American tribes (Cherokee Nation, The Chickasaw Nation, Choctaw Nation, Muscogee (Creek) Nation), the Oklahoma Business Roundtable and the Oklahoma Center for the Advancement of Science & Technology.

Upcoming Events/Projects

August 24 – Manufacturing Networking Meeting – Broken Arrow

September 6-8 – Oklahoma Consular Summit

Hosted by Governor’s International Team. Location TBA

Invited: Canada, United Kingdom, Germany, Belgium, Netherlands, Ireland, Spain, Switzerland, Australia, Italy, France

September 27-29 – Southern California Call Trip

Governor’s Marketing Team

October 4 – **Roundtable Fall Membership Meeting**, Oklahoma City

Oklahoma City Golf & Country Club, 4:30 pm

October 16-24 – Trade Winds-Southeast Europe and U.S. Commercial Service

Forum and trade mission to southeast Europe where Oklahoma firms can speak with potential partners and customers in Romania, Bulgaria, Croatia, Greece and Serbia.

November 2 – Manufacturing Networking Meeting – Atoka

Fall - OSU’s Spears School of Business

Innovation Series for Business in Oklahoma.

Link: <https://cepd.okstate.edu/openenrollment/pds/innovation-series/>.

Economic Development Briefs

- Oklahoma ranked among the **top 10** states in GDP growth for the 1st Qtr 2017 according to the *U.S. Bureau of Economic Analysis*. Oklahoma's seasonally adjusted rate was 1.9%.
- **Oklahoma City and Tulsa** ranked among the **top cities** in America as a location for new business start-up. *WalletHub* ranked Oklahoma City No. 1 and Tulsa No. 4. The survey used 18 key metrics, ranging from office space affordability to five-year business survival rates. Other top ten cities were: Salt Lake City UT; Charlotte, NC; Grand Rapids, MI; Durham, NC; St. Louis, MO; Austin, TX; Amarillo, TX; Sioux Falls, SD; and Springfield, MO. Earlier, a survey of top 100 smaller cities included Enid (7), Ponca City (51), Moore (68), Shawnee (82) and Edmond (91).
- The number of STEM degrees and certificates conferred at state system colleges and universities reached a record high during the last academic year, with more than **6,700 students receiving degrees and certificates in the STEM fields**. This progression represents a 32.4 percent increase in STEM degrees over the last five years.
- OU, Weathernews (Norman) and Nanowave Technologies (Canada) have announced a **joint collaboration to develop and build the "Eagle" radar**. The specialty radar will be deployed throughout Asia particularly in regions where there are victims each year as a result of heavy thunderstorms.
- The University of Central Oklahoma and Oklahoma City University were recognized as "**Great Colleges To Work For**" in a recent survey by the *Chronicle of Higher Education*.
- Tulsa-based **Public Service Company of Oklahoma** announced that it will partner with Southwestern Electric Power Co. on the new \$4.5 billion Wind Catcher Energy Connection project near Guymon. The project requires purchasing 600 megawatts of the 2,000-megawatt wind farm now under construction – and may provide nearly 40 percent of power from wind for PSO customers by late 2020.
- **OGE Energy** and **Sonic Corp.** are included on the latest *Forbes 100 Most Trustworthy Companies* list. **Paycom** ranked 4th on *Forbes 2017 Fast Tech 25* listing of the fastest-growing publicly trade technology companies.
- The Samuel Roberts Noble Foundation has separated its research and education operations from its philanthropic activities to advance its mission and better serve agriculture – under the new name: **Noble Research Institute, LLC**.
- State Treasurer Ken Miller's latest Economic report can be found at:
https://www.ok.gov/treasurer/documents/OER_Jul-17.pdf

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